

A close-up portrait of Jimmy Bartel, a man with short dark hair and a light beard, wearing a grey jacket. He is looking slightly to the right of the camera with a neutral expression. The background is blurred, showing what appears to be a stadium or arena setting.

JIMMY BARTEL

Jimmy is one of the most decorated AFL players of the modern era. Having played 305 games for the Geelong Football club, won three premierships, a Brownlow Medal, a Norm Smith Medal and twice been named All Australian. In recent years however, Jimmy has become equally known for his community work off the field.

Jimmy was drafted to the Geelong Football Club at number eight in the 2001 National Draft, going on to be nominated for the NAB Rising Star award in his first year. Before too long, Jimmy established himself as one of the true stars of the AFL. Jimmy cemented himself as one of the AFL's elite midfielders in 2006 and in 2007, went on to be awarded the AFL's highest honour, the Brownlow Medal. Just days later Jimmy played a key part in his team's Grand Final win, Geelong's first premiership since 1963. Over the next five years both Jimmy and Geelong FC enjoyed tremendous success, with Geelong winning another two premierships (2009 & 2011) and Jimmy being awarded the 2011 Norm Smith Medal. His final accolade from the AFL was off the field when he received the Jim Stynes Community Leadership Award for his domestic violence awareness campaign (FaceUpToDV) in late 2016. Shortly after Jimmy announced he was hanging up his boots and retired from AFL as one of the legends of the game.

In 2017, Jimmy joined AFL broadcasting teams on 3AW and Channel 7 as well as landing the role as co-host on The Breakfast Club on RSN-927. He also enjoys hosting podcasts for The Age and Channel 7, and over the years has been a columnist with The Age and The Herald Sun.

Jimmy's good looks and natural charm led to him being the face of the 2017 Bonds Father's Day campaign. He has also appeared in campaigns for L'Oreal Men Expert, Witchery Man, The Iconic, Brando Shoes and Shoreditch.

But Jimmy isn't just a pretty face. Aside from completing a business degree and an Executive Management course, Jimmy has moved into the corporate world as a Director with Touchstone Executive Search and as Product Development Manager at X-Blades. Jimmy was also elected to the AFLPA board during his AFL career which he thoroughly enjoyed.

In 2016, Jimmy proudly launched his FaceUpToDV campaign in support of the Luke Batty Foundation and Bethany. His violent childhood fueled his desire to help stop domestic abuse and for the entire 2016 AFL season he grew his hair and beard to raise awareness and over \$160,000 for the two organisations. Beyond this, he is a passionate ambassador for children's charities The Alannah & Madeleine Foundation, Challenge-Kids with Cancer and Cottage by the Sea.

Jimmy is married to wife Nadia and in November 2015 they welcomed Aston James to the Bartel family. Beyond his love for footy, Jimmy enjoys travelling and is a keen fan of American sports and golf.

Playing Honours

2007, 2009, 2011 AFL Premierships
2007 Brownlow Medallist
2011 Norm Smith Medallist
2007, 2008 All Australian
2006, 2007 Geelong Best & Fairest Runner Up
2008, 2009 Geelong Best & Fairest - 3rd 2002 NAB Rising Star Nominee
2006, 2009 NAB Cup Premiership

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