

A portrait of Jimmy Bartel, a man with short dark hair and a light beard, wearing a grey hooded jacket. He is looking directly at the camera with a slight smile. The background is blurred, showing what appears to be a stadium or arena.

JIMMY BARTEL

Jimmy Bartel is one of the most decorated Australian Football League players of the modern era. After being drafted to the Geelong Football Club in the 2001 National Draft, he went on to be nominated for the NAB Rising Star award in his first year. Before long, Jimmy established himself as one of the true stars of the AFL.

Having played 305 games for the Geelong Football Club, won three premierships, a Brownlow Medal, a Norm Smith Medal and twice been named All Australian. In 2016, Jimmy retired from the game, and has since become recognised for his community work off the field.

During his career, Jimmy and Geelong Football Club enjoyed tremendous success, winning three premierships (2007, 2009 and 2011) and being awarded the 2007 Brownlow Medal and 2011 Norm Smith Medal. His final accolade from the AFL was off the field when he received the Jim Stynes Community Leadership Award for his domestic violence awareness campaign (FaceUpToDV) in late 2016. Shortly after, Jimmy announced he was hanging up his boots and retired from AFL as one of the legends of the game.

In 2016, Jimmy launched his FaceUpToDV campaign in support of the Luke Batty Foundation and Bethany, a Geelong-based relationship and family violence service. As a public advocate to help stop domestic abuse, for the entire 2016 AFL season he grew his hair and beard to raise awareness and over \$160,000 for the two organisations. Jimmy is also a passionate ambassador for children's charities The Alannah & Madeleine Foundation, Challenge-Kids with Cancer and Cottage by the Sea.

Following his retirement, Jimmy joined AFL broadcasting teams on 3AW and Channel 7 along with co-hosting The Breakfast Club on RSN-927. He is currently a co-host on Macquarie Sports Radio (MSR) breakfast show. He also hosts podcasts for The Age and Channel 7, and over the years has been a sports columnist with The Age and The Herald Sun.

Jimmy's good looks and natural charm have seen him as the face of advertising campaigns for Bonds, L'Oreal Men Expert, Witchery Man, The Iconic and Heinz.

With a business degree Jimmy has moved into the corporate world as a Director with Touchstone Executive Search and as Product Development Manager at X-Blades, AFL and rugby footwear and apparel brand.

Jimmy joined the GWS Giants Football Club Board of Directors in 2019.

Playing Honours

AFL Premierships 2007, 2009, 2011

Brownlow Medalist 2007

Norm Smith Medalist 2011

All Australian team member 2007, 2008

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