



REBECCA JUDD

Rebecca Judd is one of Australia's best-known personalities, working as a television presenter and brand ambassador for some of the country's biggest companies. With a highly engaged audience of over 850,000, including 700,000 followers on Instagram alone, Bec is one of Australia's most influential digital personalities. She is also a mum to four young children.

In 2008, Bec moved to Melbourne from her hometown of Perth with husband and AFL star Chris, and consequently undertook ambassador roles with some of Australia's best known brands including the role of Racing Ambassador for retail giant MYER, a position she held for five years. Bec has been the face of high-end jeweller Paul Bram Diamonds for over a decade, as well as being a long-term ambassador for Adairs, Chadstone Shopping Centre and The Skincare Company. She has worked with brands including Country Road, Reece, L'Oreal Paris, Nine West and Freedom Furniture.

In 2012, Bec launched her fashion and lifestyle blog Rebecca Judd Loves (RJL). RJL grew from her desire to share the products and experiences she discovers. RJL quickly developed a loyal following and is one of the most highly read blogs in Australia.

Her confidence, poise and flawless beauty have landed her long-term contracts with Channel Nine as the host of popular travel show *Postcards* and previously as the weekend weather presenter on Nine News. Although she is a natural on-screen, in 2017 Bec spread her wings and joined Kiis FM radio as the co-host for the 3PM Pick-Up.

Bec's interest in interior design and her distinct sense of style has led to many notable opportunities. She has designed multiple sell out ranges of bedding and soft furnishings for Adairs and worked with property developer R.Corp. In 2014, she launched the webTV mini-series *The Style School*, which quickly became an online sensation. This success was followed up with a second series in 2015, renovating a Mentone home then a Prahran townhouse in 2016, which generated almost 6 million views online. The much-anticipated fourth series (set to air in 2019) will feature the renovation of their family home in Melbourne.

In 2018 Bec released her first book called *The Baby Bible*, a guide to taking care of your bump, your baby and yourself during pregnancy and motherhood.

Bec has a Bachelor of Science Degree and has worked as a speech pathologist at The Alfred Hospital and Cabrini Hospital in Melbourne.

Instagram: @becjudd

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